



I am Love

I am Abundance

I am **LA**[®] **UNIVERSAL**
ATTRACTION

DISCLAIMER UNIVERSAL ATTRACTION

This working material is intended for informational purposes only. In particular, the information attached should not be construed as a financial, commercial, investment, legal, or any other type of proposal or offer. This information should also not be construed as a call to action or an inducement to use the services described. Any decision on the use of these materials should be made independently.

UNIVERSAL ATTRACTION INVOLVEMENT IN NFTs

Please note that the information contained in this presentation is subject to change, which means that important aspects of the project may be modified or not implemented at any time.

The forecasts are based on previous developments. Therefore, they do not represent any promise or guarantee.

Changing market conditions or unforeseen events that are beyond the company's control can influence future development to a greater or lesser extent.

NON – FUNGIBLE NFTS

The main characteristic of non-fungible tokens (NFTs), in the technological context, is that they are unique tokens that cannot be replaced by another token. NFTs can represent any good, service, or right, such as a certificate of authenticity and originality. Therefore, they are traded on a network between parties in a secure and traceable manner. Additionally, they are secured and traded thanks to distributed ledger technologies (DLTs) and smart contracts for their execution.

UNIVERSAL ATTRACTIONS SERVICES

This means that you are taking direct ownership of a portion of the company, with the intention of receiving monthly dividends from the profits of selling its services and benefiting if it increases in value.

With the intention of receiving monthly dividends from the profits of selling its services and benefiting if it increases in value.

More information: universalatracion.app/nfts

CHARACTERISTICS OF SOCIAL NETWORK **BLOCKCHAIN**

Our hybrid web 2 and 3 platform offers the advantages of being an updated social network with transparency for users, audited by blockchain and with great advantages, offering the user to automate their sales system so as not to be a slave to technology, but to live off it.



BLOCKCHAIN BNB
PARTICIPATIONS NFT's



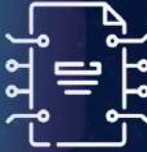
BLOCKCHAIN BNB
PAYMENT AND COLLECTION
COMMISSIONS



ONLINE STORES
USER REVIEWS



MARKETING ECOSYSTEM
FULL FUNNEL



SMART CONTRAT BNB
INSTANT COMMISSIONS



ONLINE STORE USERS
STRIPE PAYMENT GATEWAY



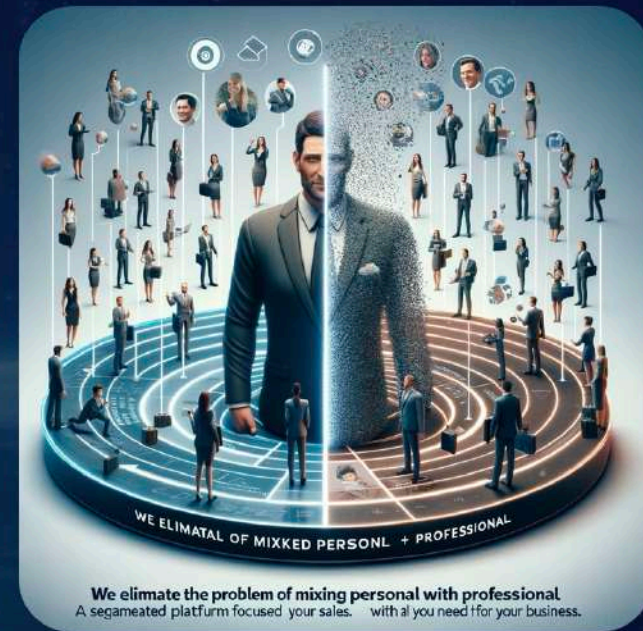
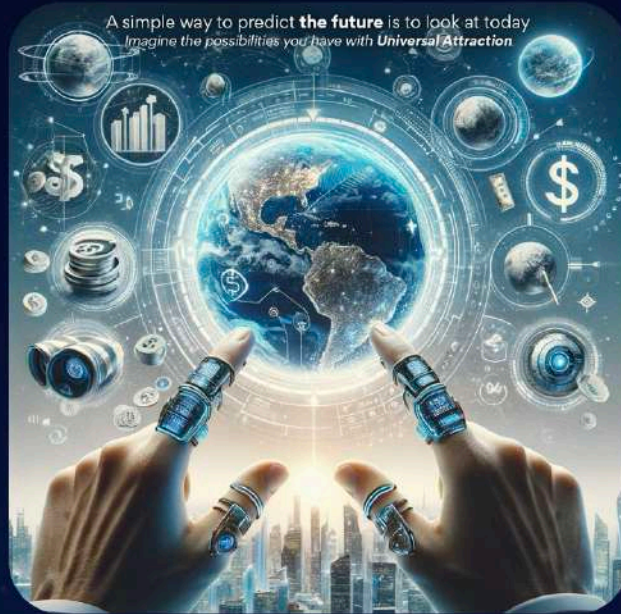
PROFESIONAL SOCIAL NETWORK
WITH A.I SEGMENTATION



VARIOUS SERVICES
WITH ARTIFICIAL INTELLIGENCE



VERIFIED PROFILES
SCAM PROTECTION



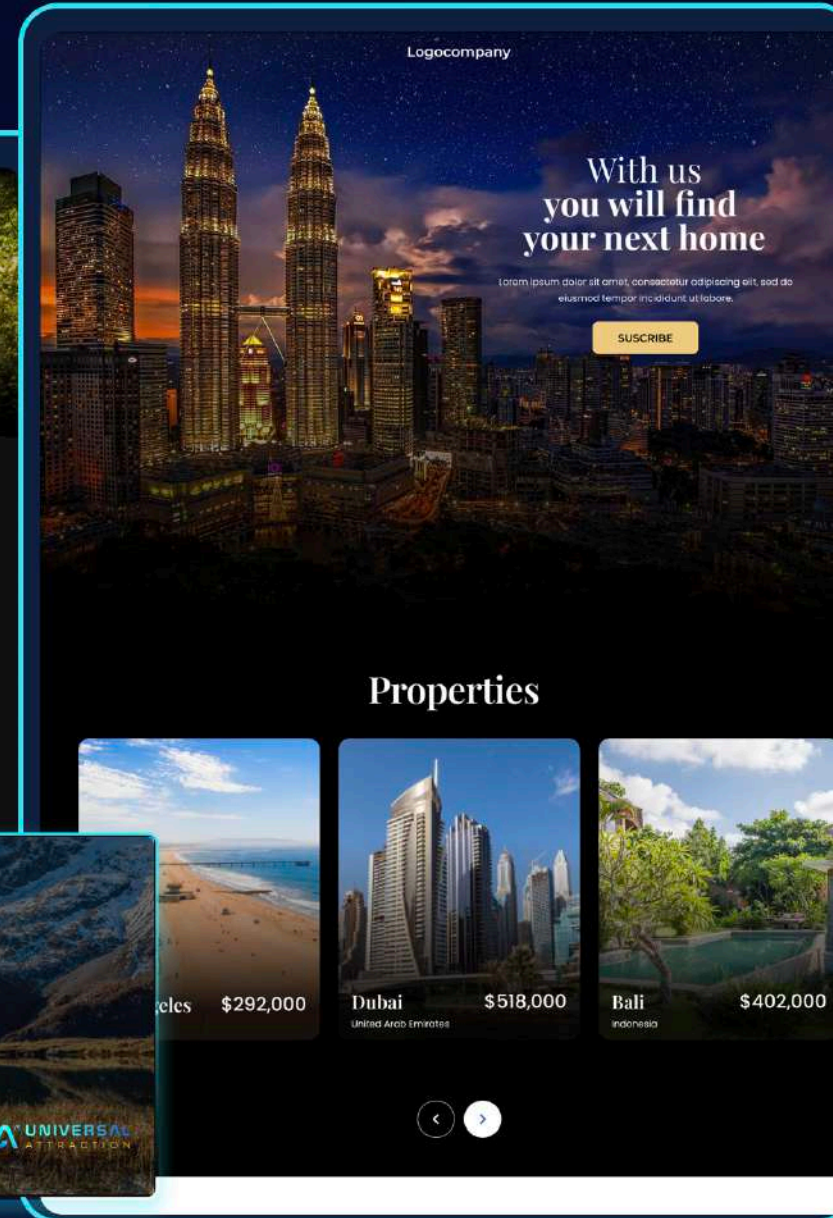
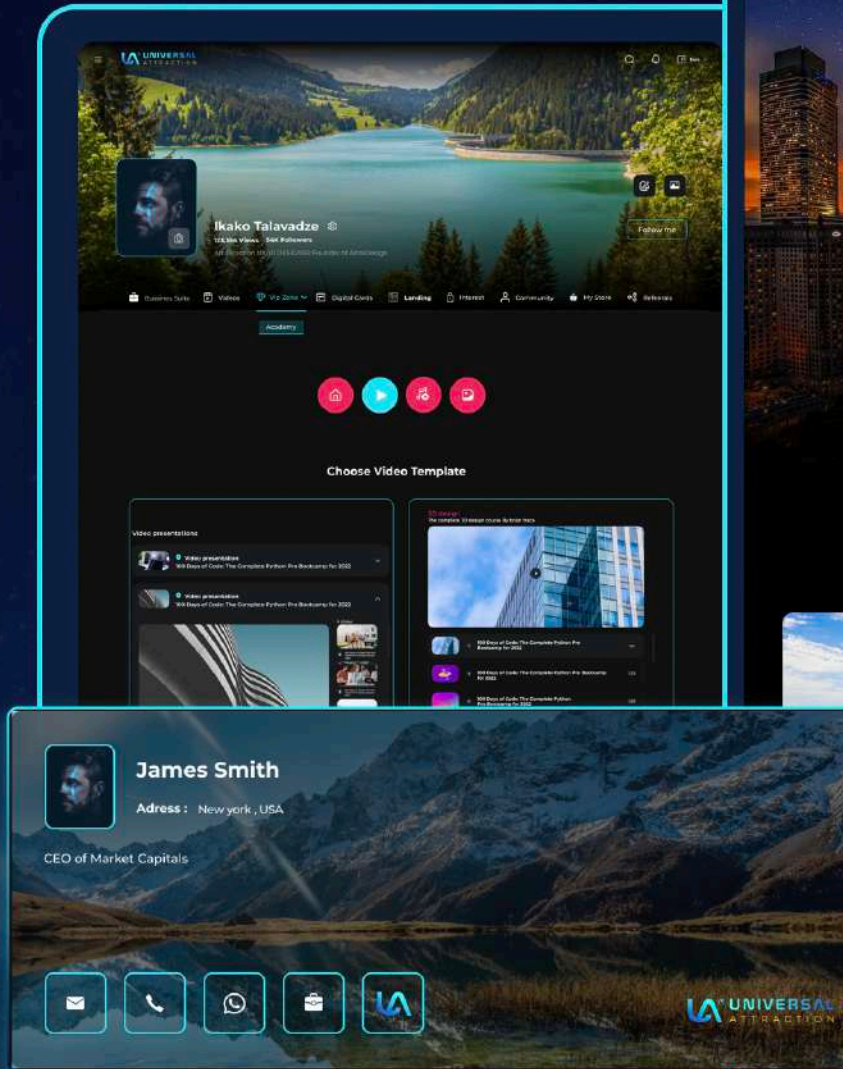
Mission and vision

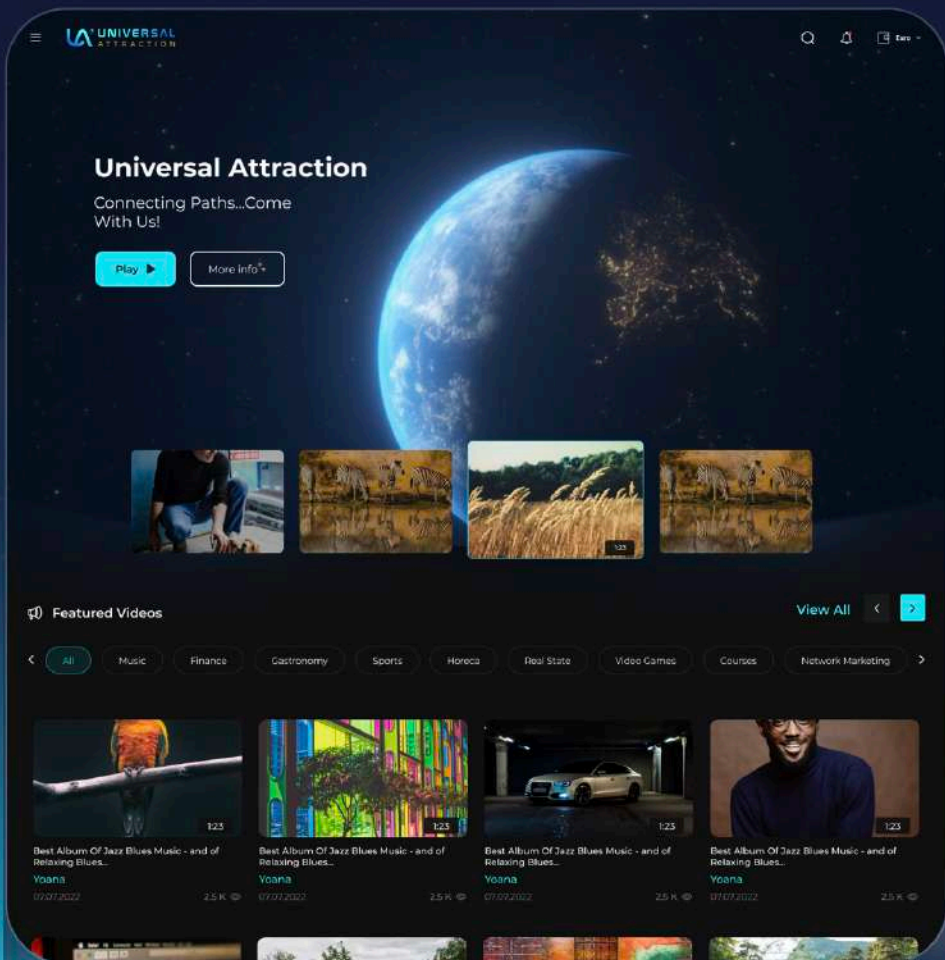
- **Our mission** is to promote employment by helping users have a higher conversion in their sales and at the same time spread abundance with our two-tier direct sales payment plan.
- **Our strength:** It is to improve what already works by integrating everything on the same platform, it is a social network that offers an innovative marketing funnel in the user's profile. Being easier and more practical, it projects a good image of your services and offers the best result.
- **The Vision of Universal Attraction,** following the line of being a social network focused on the professional field, evolves to become a television channel to create programs that raise awareness, and also programs to support entrepreneurs and discover great talents and make reality the dreams of millions of people.



Pro Segmented Social Network

- Smart segmentation, effective marketing: build your success surrounded by the abundance that our business social network offers with our marketing tools that help you boost your business and personal brand.
- We build a positive impact together: 1% of our profits are allocated to social works, demonstrating that each business milestone is a step towards a more equitable world.





Solution

- ✦ We are the 1st hybrid social network of web 2 and 3 that segments user content with AI, focused only on the professional and educational field in video format.
- ✦ We offer the tools you need for your business with marketing automation in a single platform of latest generation in technology.
- ✦ We boost your branding from your profile with an innovative design, which you yourself can customize.
- ✦ The social network with decentralized earnings that offers up to 30 % for recommending our services.
- ✦ The platform that invites our collaborators and allies to raise our awakening of consciousness.
- ✦ A service with AI-powered personalized avatars for customer service for our users stores.

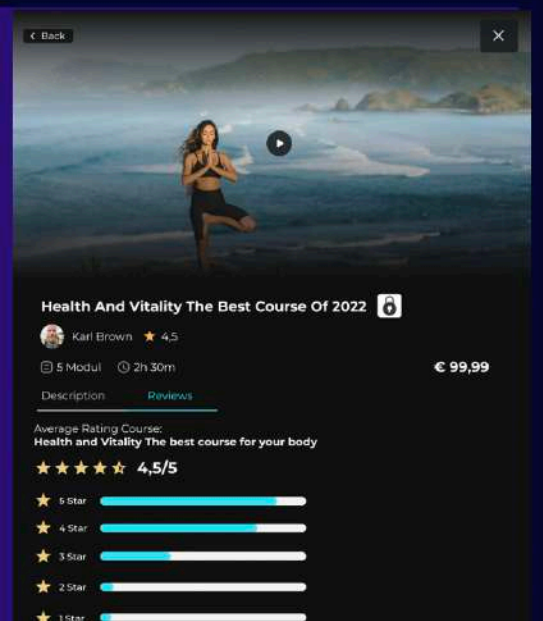
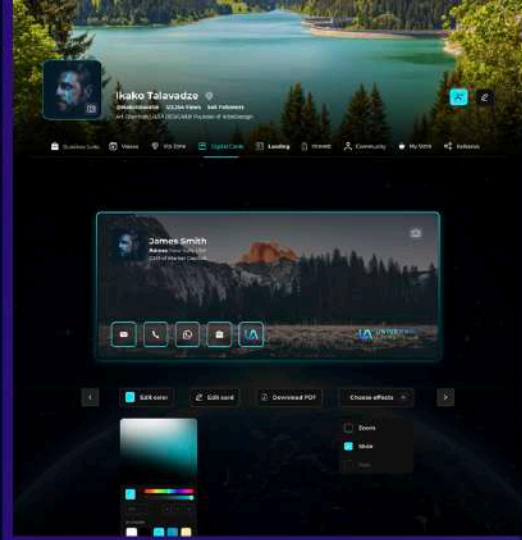
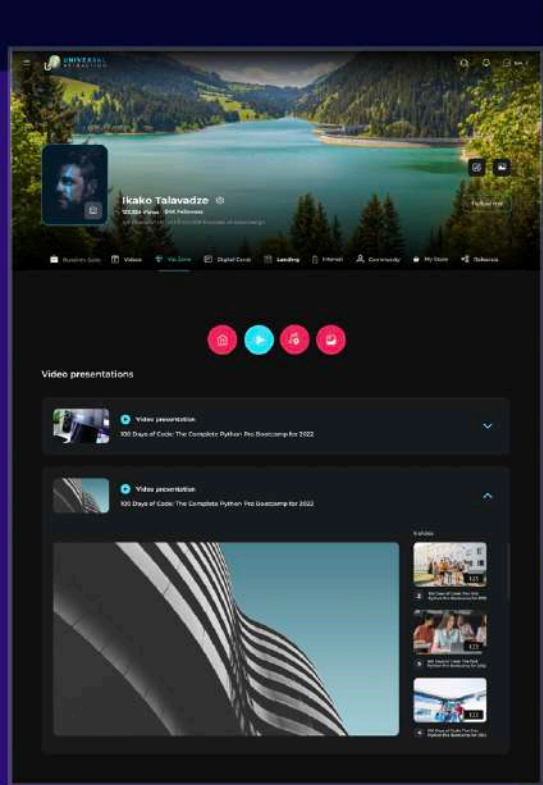
Brands



How big is the target market?

We estimate that based on competition statistics in these sectors, they would be among an audience of 400 to 500 million possible users.

- MLM “network marketing” companies that have thousands or millions of customers and need marketing funnels for their independent distributors.
- Youtubers or influencers who generate a lot of traffic with their valuable content.
- Video production and digital marketing companies.
- Academies and teachers “Instructors of all guilds, but especially, Kabbalah, entrepreneurship, personal growth, languages, digital marketing.”
- Financial system platforms that have trading courses, cryptocurrencies, etc.
- DJs and music creators in general and especially mystical “Of Frequency”.
- Platforms and spiritual communities for awakening consciousness. Astrologers, etc.
- Personal or company brand.



Phases of the services

1st Phase:

- Landing pages
- Digital Card
- Private Area
- Academy

2nd Phase:

- Traffic featured videos
- Card Directory
- Appointment calendar
- Expand Drag & Drop
- Streaming

3rd Phase:

- Shorts
- Multilanguage profile clone
- Advertising campaigns
- Premium U.A
- Customer service bot. A.I.

4th Phase:

- Personal Profile
- Shopping, Dropshipping

5th Phase:

- Entrepreneurs program
- TV series consciousness



LA UNIVERSAL ATTRACTION

Ikako Talavadze
 @ikakotalavadze 123,354 Views 54K Followers
 Art Direction UX/UI DESIGNER Founder of AdzeDesign

Business Suite Videos Vip Zone Digital Cards Landing

Back

Tutorial 1:00
 First Video Of 1 Minute

2:00
 First Video Of 2 Minute

First Video

Logocompany

Professional Financial Advisor

Learn about our all smart, connective advertising all, and the essential benefits of being a member.

Our Service

Consultancy
 Learn about our all smart, connective advertising all, and the essential benefits of being a member.

Investment
 Learn about our all smart, connective advertising all, and the essential benefits of being a member.

Logocompany

James Smith
 Address: New York, USA
 CEO of Market Capitals

View all
 Register

Students Testimonials

★★★★★
 Learn about our all smart, connective advertising all, and the essential benefits of being a member.

★★★★★
 Learn about our all smart, connective advertising all, and the essential benefits of being a member.

Subscribe News and S

Learn about our all smart, connective advertising all, and the essential benefits of being a member.

Register

Services of U.A

E-COURSECOMPANY

The Best Course For improving your life

Learn about our all smart, connective advertising all, and the essential benefits of being a member.

10K+ Active Students

Logocompany Logocompany Logocompany Logocompany

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LA UNIVERSAL ATTRACTION

Featured Videos

All Music Finance Gastronomy Sports Horetaca

1:23
 as Music - and of

Best Album Of Jazz Blues Music - and of Relaxing Blues...
 Yoana
 2.5 K 07.07.2022

1:23
 Best Album Of Jazz Blues Music - and of Relaxing Blues...
 Yoana
 2.5 K 07.07.2022

The course that will change your life

Yoga Course



More tools & services

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Dashboard | Courses | Certificates

How Improve your Health
Karl Brown | Health | 4.5 (500 Reviews)

5 Lessons | 1h 30m

3 Courses | 40 Courses Sold | 562h Watching Time | 64 Students

Calendar lessons

Reviews

James Smith
Address: New York, USA
CEO of Market Capitals

Health and vitality
The best course for your body

6/26 | 7%

UNIVERSAL ATTRACTION

Ikako Talavadze
123,364 Views | 54K Followers
An Online 3D Character Personal Branding

Business Sales | Video | 3D Zone | Digital Cards | Landing | Interest | Community

My Products

Book The Beautiful Business
€99.99 €75

Services

- Web Design €99.99 €59.99
- Logo Design From: € 300
- Brand Design From: € 1000

Courses

freelance Ads | BECOME | BECOME

UNIVERSAL ATTRACTION

Ikako Talavadze
123,364 Views | 54K Followers
An Online 3D Character Personal Branding

Business Info | Video | 3D Zone | Digital Cards | Landing | Interest | Community | My Store | Settings

Introduction

LOMO 3D MOCKUP

Gallery

- Sports
- My Photo
- Restaurant Menu
- Real Estate

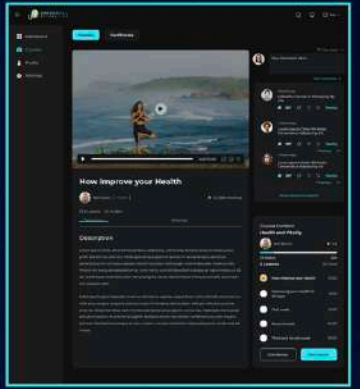
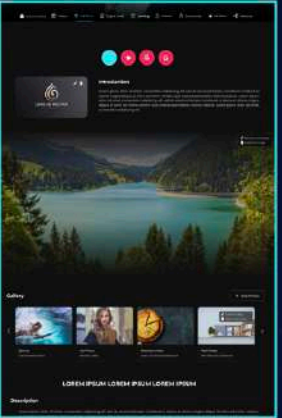
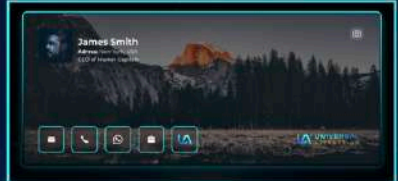
Description

LOREM IPSUM LOREM IPSUM LOREM IPSUM



Price of payment services

**FREE TRIAL FOR 15 DAYS
OF ALL PAYMENT TOOLS**



Units	1		2		3		4		5		6	
	Monthly	Yearly	Monthly	Yearly	Monthly	Yearly	Monthly	Yearly	Monthly	Yearly	Monthly	Yearly
Landing Page	€ 15	€ 99			€ 35	€ 229					€ 55	€ 359
Digital Card	€ 5	€ 49	€ 9	€ 89	€ 13	€ 129	€ 17	€ 169	€ 21	€ 209		
Private Area	€ 35	€ 229	€ 59	€ 385			€ 109	€ 715			€ 159	€ 1.039
Academy	€ 69	€ 621					€ 149	€ 1.341			€ 329	€ 2.961



Distribution of 30% to users

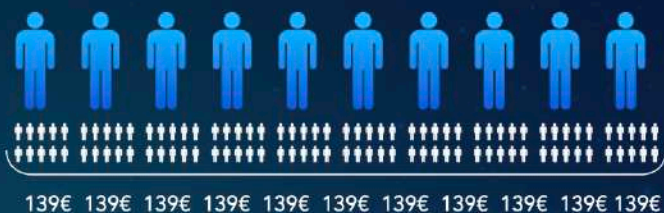
Example monthly earnings with the €139 VIP Pack

With prices without club premier promotion

Level 1 & 2

We will assume that each direct has 10 more directs.

If you have 10 direct and each one has 10 direct, you will have 110 people on the 2 levels

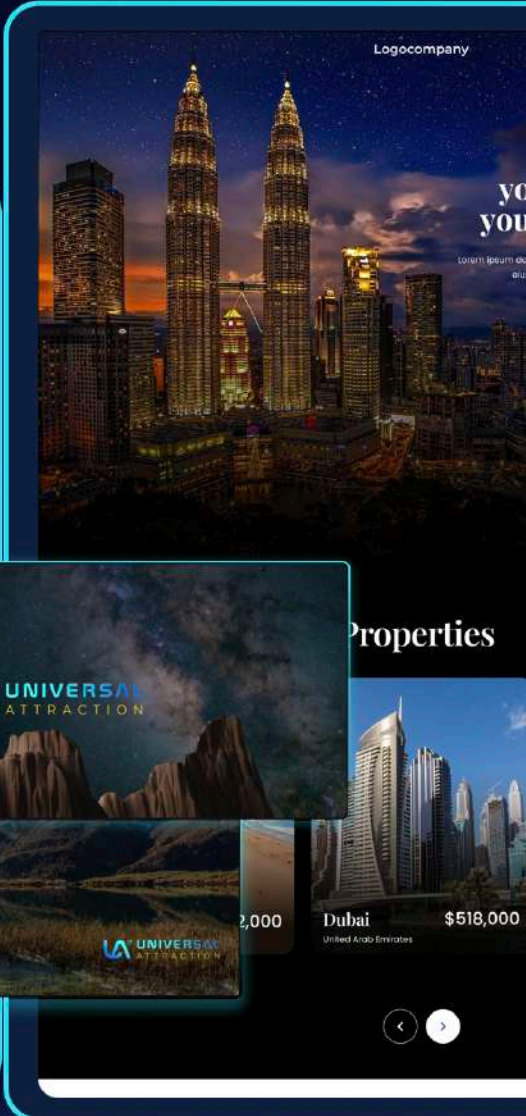
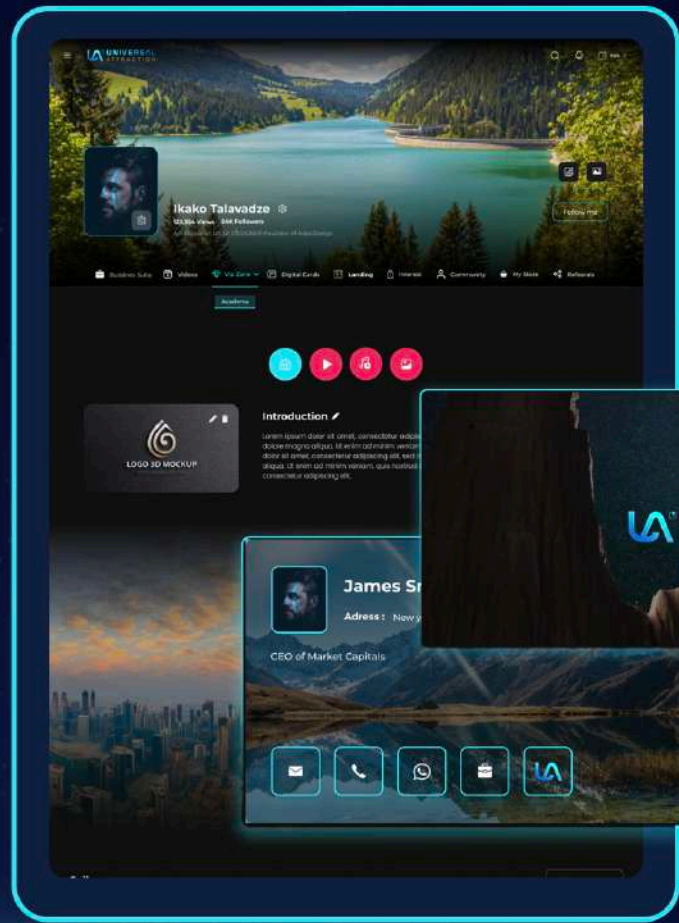


1st- Level 20% = 10 people.
€13,9 per person = €278

2nd- Level 10% = 100 people.
€13,9 per person.= €1.390

Total: 110 People

€1.688



★ Pack VIP: 5 Digital Cards, 6 Landing pages, 6 Private Area.



We have and they don't;

- Private Area
- Store
- Upload PDF
- Curriculum
- Ebooks, Audiobooks
- Digital Card
- Sell Music
- Commissions

We don't have and they do;

- Personal Content
- Free Stories
- Reel Creator
- Tag
- Put music on videos
- Chat



We have and they don't;

- Private Area
- Landing page
- Upload PDF
- Curriculum
- Ebooks, Audiobooks
- Digital Card
- Sell Music
- Commissions

We don't have and they do;

- Personal Content
- Free Stories
- Reel Creator
- Tag
- Tool Analysis
- Chat



We have and they don't;

- Social Network
- Traffic
- Upload PDF
- Curriculum
- Ebooks, Audiobooks
- Digital Card
- Store
- Commissions

We don't have and they do;

- Multiple template designs or different tools



We have and they don't;

- Private Area
- Landing page
- Upload PDF
- Ebooks, Audiobooks
- Digital Card
- Sell Music
- Commissions

We don't have and they do;

- Free Stories
- News Feed
- Chat
- Tool analysis



We have and they don't;

- Private Area
- Landing Page
- Upload PDF
- Curriculum
- Ebooks, Audiobooks
- Digital Card
- Sell Music
- Commissions

We don't have and they do;

- Watch Later
- Free Shorts
- Video Tools
- Tools Analysis
- Music App



We have and they don't;

- Social Network
- Traffic
- Announcements to community
- Post your video in your profile

We don't have and they do;

- Several tools for room setup and addons

Comparison with the competence



A 30% commission on sales in U.A.

Segmenting your community to the professional and educational fields.

Integration of marketing tools with social media.

Security code verification for profile.

Payment gateway, Crypto and Fiat.

Academy.

We pay 50% of advertising revenue to the content creator and 30% to their sponsors.

Featured area.

Most viewed videos.

Reviews in the users' stores and in the Academy.

Business Suite and Blog.

Animated and linked Digital Card.

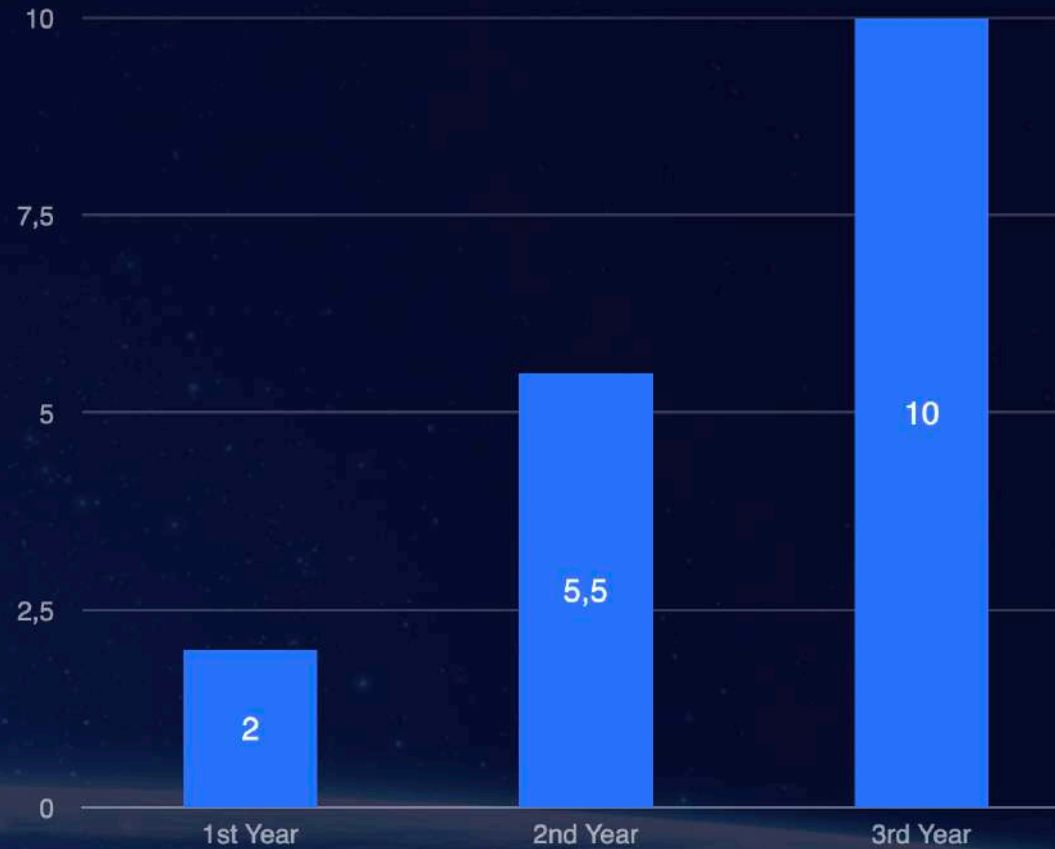
Private Area



Comparison whit the Competence



Estimated Target



Year 2024: 2 Million Users
100 K Customers

Year 2025: 5.5 Million Users
550 K Customers



Economic Analysis

USERS	2.000.0000	5.500.000	5.500.000
CUSTOMERS	100.000	550.000	550.000
	2.024	2.025	TOTAL
Sales	€ 37.553.675,00	€ 395.331.625,00	€ 432.885.300,00
User commissions -30%	€ 11.266.103,00	€ 118.599.488,00	€ 129.865.590,00
GROSS PROFIT	€ 26.287.573,00	€ 276.732.137,00	€ 303.019.710,00
14% Marketing Expenses	€ 3.767.062,00	€ 39.536.761,00	€ 43.303.823,00
6% Storage Expenses	€ 3.710.400,00	€ 15.375.000,00	€ 19.085.400,00
0,3% UA team salaries	€ 244.000,00	€ 591.000,00	€ 835.000,00
12% UA team commissions	€ 2.784.917,00	€ 33.184.406,00	€ 35.969.323,00
8% Liquidity - Savings	€ 1.986.574,00	€ 23.671.543,00	€ 25.658.117,00
1% UA Foundation	€ 185.661,00	€ 2.212.295,00	€ 2.397.956,00
16% NFT Co-funders Dividends	€ 3.713.222,00	€ 44.245.875,00	€ 47.959.097,00
42% U.A. Founders Dividends	€ 9.895.737,00	€ 117.915.257,00	€ 127.810.994,00



Capitalization when selling the first NFT's

CONCEPT	AMOUNT
Capital Inflow	€ 200.000,00
Investor sales commission (5%)	€ 10.000,00
Priority Expenses	€ 92.817,00
Team salaries (2 months)	€ 20.550,00
Retroactive Expenses	€ 19.437,00
Liquidity- Savings	€ 57.197,00





Sale of shares 4 NFTs €50,000

Profit x 1 NFT	2024/25	2025/26
Abril	€ 66	€ 60.894
May	€ 331	€ 86.078
June	€ 769	€ 94.132
July	€ 1.639	€ 103.831
August	€ 4.300	€ 111.022
September	€ 6.047	€ 122.901
October	€ 10.862	€ 133.350
November	€ 15.162	€ 139.444
December	€ 20.005	€ 148.159
January	€ 22.047	€ 156.347
February	€ 22.047	€ 165.480
March	€ 22.047	€ 171.661
Total	€ 125.321	€ 1.493.298



Special sale of 2.7 % between 4 NFT's at €50,000 each one 0.675% monthly payment of U.A profit.

10% on 1,000 shares in NFTs of 0.01%



€150 for each sale

✓ Participate in the goal of being in the top 10 and win 1 NFT for recommending our NFT participations.



Pre-Launch Strategy: Objective

1st Month


 500 Networkers
 10 p x 2 M = 5,000

+


 € 2,000 Marketing Traffic

+


 2,000 people between Buyers & Sellers of NFT's

2nd & 3rd Month


 2,500 to 5,000 Promotion Packages
Target €1,000,000

4th Month

Launch U.A

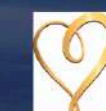

 5,000 customers Co-funders

+

★ CLUB PREMIER ★


 200 Ambassadors with A minimum of 40,000 followers

Target Audience
 20,000 Users
 1,000 customers





Become a member of

★ CLUB PREMIER ★

- ★ Now you can become a co-founder by buying NFTs, decentralized shares of U.A. and get residual income for life.
- ★ You can also become a co-founder with other benefits, if you get one of the pre-launch packages.
- ★ Become an ambassador and get the biggest advantages of our PRO social network. (Check the requirements)



Requirements & Advantages

★ CLUB PREMIER ★



Limited spaces

5,000 spots Co-founder & 200 Ambassadors



Co-founder

Requirements:

- ✓ Buying any NFTs or any special Co-founders package.

Advantages:

- ✓ Lifetime discounts.
- ✓ Packages up to 66% off.
- ✓ Extra earnings with great incentives and trips.
- ✓ Earn €150 for each sale of an NFTs.
- ✓ Participate in the goal of being in the top 10 and earn 1 NFTs or recommending.
- ✓ Traffic service to your user profile, according to the co-founder pack you acquire or for the purchase of the NFTs

Ambassadors

Requirements:

- ✓ Have more than 40,000 followers or customers on any social Network.
- ✓ Being an influencer or having a platform focused on the labor, educacional, personal or professional growth field.

Advantages:

- ✓ The same advantages as the Co-founder but changing the incentive for a higher remuneration.
- ✓ Earn up to 50% of direct sales between the two levels forever. (Request your place with the terms and conditions at U.A. customer service).
- ✓ Promote yourself for free on the U.A. Home Big Screen.
- ✓ Traffic service to your user profile indefinitely.



Reach your goal of 1,000 customers and win a trip to Bali and €10,000.

Co-founders Incentives:

- ✓ Apart from the 30% commission between the two levels of the payment plan, you can obtain these additional earnings by achieving the following goals in your team.
- ✓ Your customers must purchase at least a basic pack of €158

★ EXTRA GAINS ★



- | | |
|---------------------------------|------------------------------------|
| ★ For 50 new customers: €500 | ★ For 500 new customers: €5,000 |
| ★ For 100 new customers: €1,000 | ★ For 700 new customers: €7,000 |
| ★ For 200 new customers: €2,000 | ★ For 1,000 new customers: €10,000 |



Trip to Bali for one week.

Examples of earnings

The difference of being Club Premier Members



Profits with 110 people.
With the VIP Pack of €139

Level 1 & 2

You have 10 directs

And your direct ones also have 10 you will have = 110 people

Users €1,688

Co-Founder €2,188

Ambassadors €2,926

Profits with 550 people.
With the VIP Pack of €139

Level 1 & 2

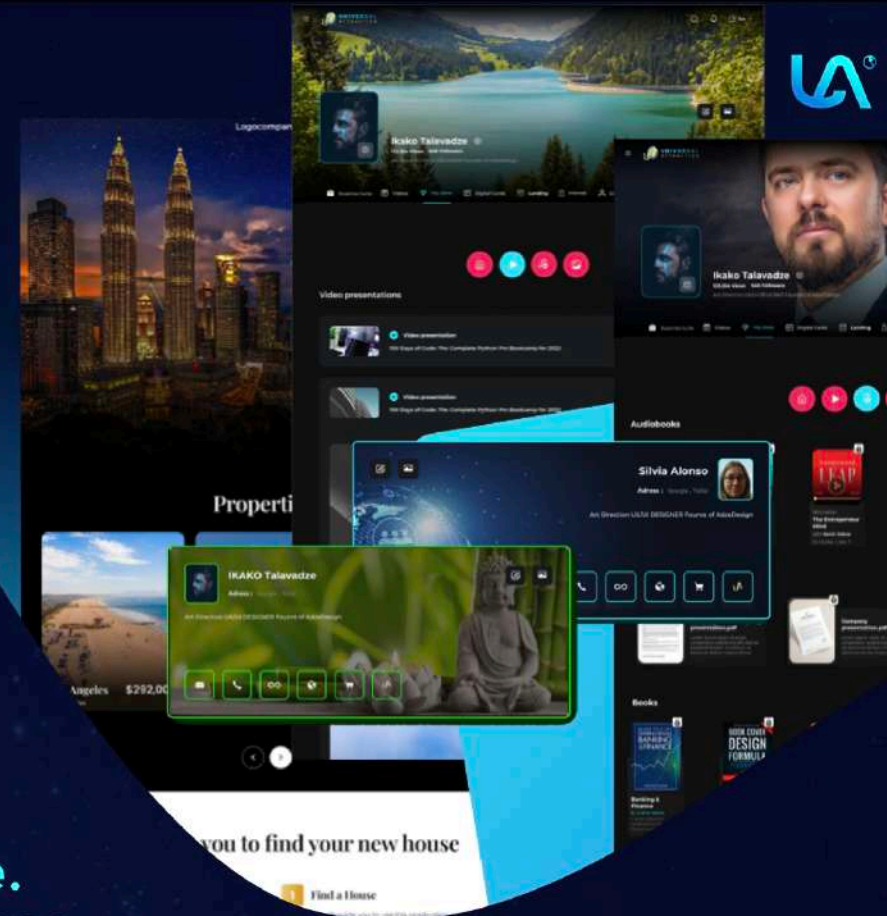
You have 50 directs

And your directs have 10 you will have = 550 people

Users €8,340

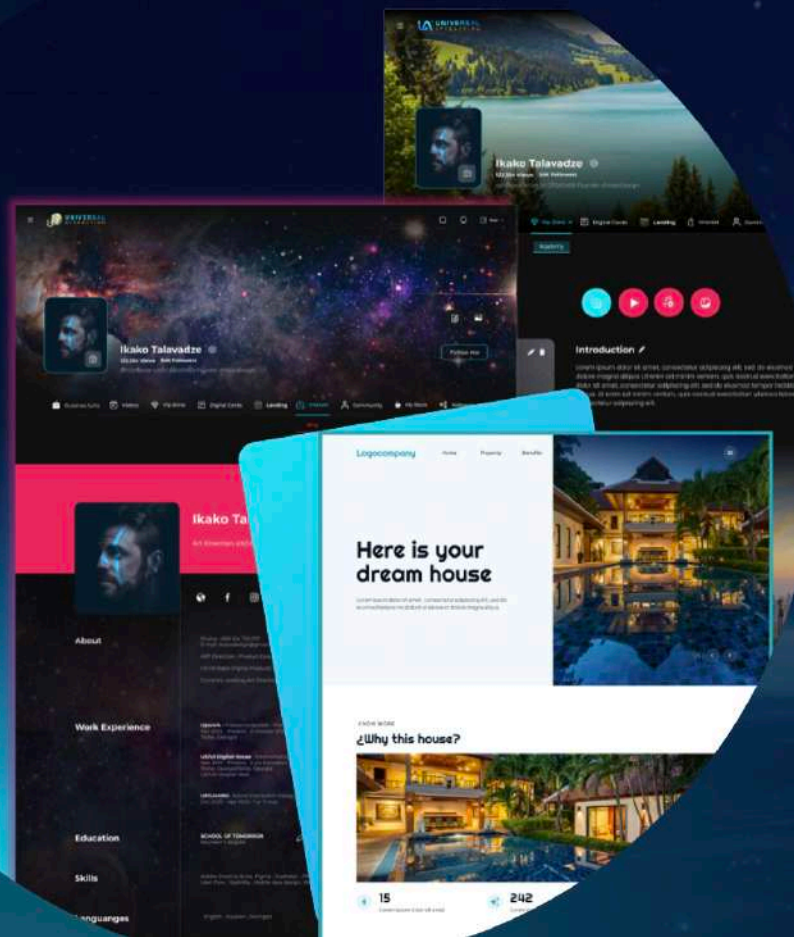
Co-Founder €10,340

Ambassadors €15,464



Examples of earnings

The difference of being Club Premier Members



Profits with 1,100 people. With the VIP Pack of €139

Level 1 & 2

You have 100 directs

And your directs have 10 you will have = 1,100 people

Users	€16,690
Co-Founder	€21,690
Ambassadors	€31,449

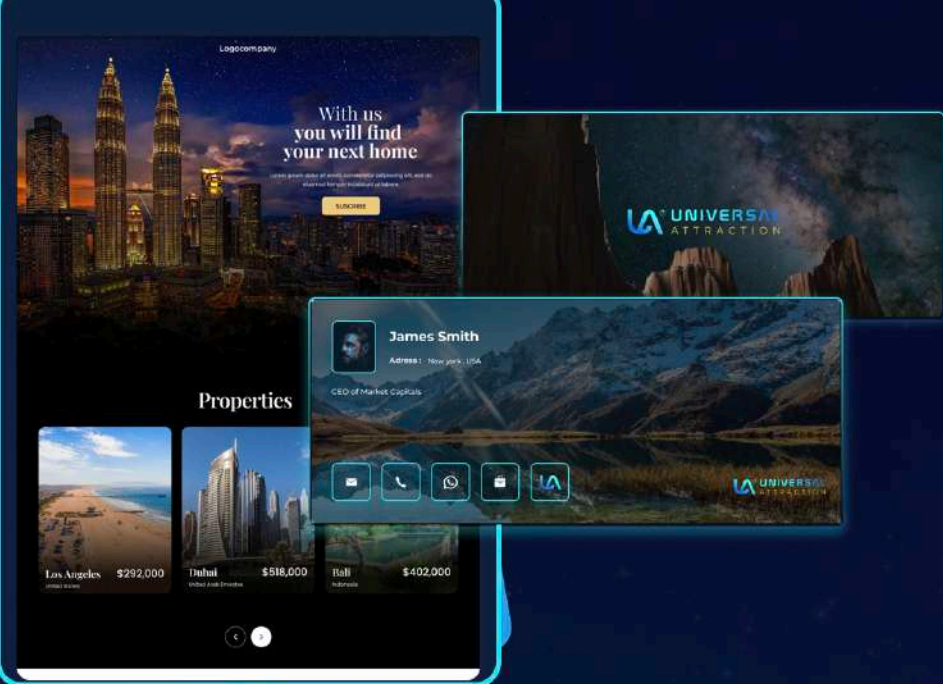
Profits with 5,500 people. With the VIP Pack of €139

Level 1 y 2

You have 500 directs

And your directs have 10 you will have = 5,500 people

Users.	€83,400	
Co-Founder	€93,400	And a trip to Bali 2.p
Ambassadors	€159,329	



DIGITAL 2 PRO one year €89

- ✔ Digital pro one year = value €89
- ✔ U.A Bronze Co-Founders.
- ✔ 5% discount forever on any purchase.

€30 Founder price

Saving price €59 - Discount 66%

Pre-launch Packages



PACK BASIC one year = €175

Video in highlights "15 days traffic to your video in highlights"

Basic Pack:

- ✔ 2 Digital Card/ 1 year
- ✔ 1 Landing Pro/ 1 year

Traffic service:

- ✔ 1 Featured Video/ 15 days.
- ✔ U.A Silver Co-Founders Logo.
- ✔ 7% discount forever on any purchase.

€158 Founder price

Saving price €52 - Discount 25%



PACK USUAL one year = €489

Featured video "1 Weeks traffic to your featured video" €19 Total = €508

Usual Pack:

- ✔ 3 Digital Card/ 1 year
- ✔ 3 Landing Pro/ 1 year
- ✔ 1 VIP area

Traffic service:

- ✔ 1 Featured Video/ 15 days.
- ✔ U.A Silver Co-Founders Logo.
- ✔ 7% discount forever on any purchase.

€330 Founder price

Saving price €178 - Discount 35%

Pre-launch Packages



PACK PRO one year = €759

And 2 weeks traffic to your video in highlights" €35 Total + €759 = **€794**

Pro Pack:

- ✓ 4 Digital Card/ 1 year
- ✓ 3 Landing Pro/ 1 year
- ✓ 4 VIP area

Traffic service:

- ✓ 1 Featured Video/ 15 days or 2 weeks.
- ✓ UA Gold Co-Founders Logo.
- ✓ 10% discount forever on any purchase.

€516 Founder price

Saving price €278 - **Discount 35%**



PACK VIP one year = €969

Video 1 Month traffic to your video in highlights" €70 Total + €969 = **€1.039**

VIP Pack:

- ✓ 5 Digital Card/ 1 year.6 Landing Pro/ 1 year
- ✓ 6 VIP area

Traffic service:

- ✓ 1 Featured Video/ 1 Month
- ✓ U.A Platinum Co-Founders Logo.
- ✓ 15% discount forever on any purchase.

€623 Founder price

Saving price €416 - **Discount 40%**



PACK PLUS one year = €1.597

Featured video "1 month traffic to your home video" €70 Total + €1.597 = **€1.667**

VIP Pack:

- ✓ 1 Landing Pro/ 1 year
- ✓ 1 Digital Card/ 1 year
- ✓ 1 Grow Academy/ 1 year
- ✓ 1 VIP area

Traffic service:

- ✓ 1 Featured Video/ 1 month
- ✓ U.A Diamond Co-Founders Logo.
- ✓ 20% discount forever on any purchase.

€1.000 Founder price

Saving price €667 - **Discount 40%**

Team



CEO- Founder
Silvia Franch

Founder and CEO of Universal Attraction since 2020. Universal Attraction is the creation based on my career and great experience as a Networker and digital marketing for over 17 years.



CFO
Joseph Rosa

Graduated in Business Administration in 2008 from the Rovira i Virgili University, with over 14 years of experience in tax and accounting consulting.



Develop Director
José Centeno

Computer Engineer with 16 years of development experience and 8 years in blockchain and web3 development specializing in DEFI and cybersecurity environments. He is responsible for the deployment, system architecture and software of U.A.



Design Director
Iván Rodríguez

UX/UI Designer with 8 years of experience in digital projects, Director of his own web design company, Lead Designer of Universal Attraction.



Collection and payment instructions

- ✓ In order to collect commissions in U.A. they have to link a decentralized wallet that is in the BSC "Binance smart chain" network.
- ✓ Payment of commissions for any sale will be instantly in USDT to the user.
- ✓ Commissions on any sale are made in the USDT "Tether" cryptocurrency and will be paid Instantly through a smart contract created on the BscScan blockchain. It is a stable coin that always has the value of \$1.
- ✓ The extra commissions of the Co_founders or Ambassadors will be paid from the launch, when the pre-launch package offers have ended.
- ✓ The clients accumulated in these three months of relaunch serve to meet the objectives and reach the incentives, but clients must consume services once the platform is launched.
- ✓ All members of the Premier Club will have access to the administration panel where they can access to see their objectives achieved and qualifications and much more.
- ✓ The payment of the NFT's shares on the platform will always be at the end of the month and in arrears in the same wallet in which the purchase was made. The distribution of profits can be seen transparently through the blockchain once the company's expenses are paid.
- ✓ The Co-founders' extra bonuses are paid when the total number of people you need to reach said objectives is met. The word "New.C" means new customers. 50 new clients, 100 new clients etc.

Sincerely; The address of Universal Attraction.



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